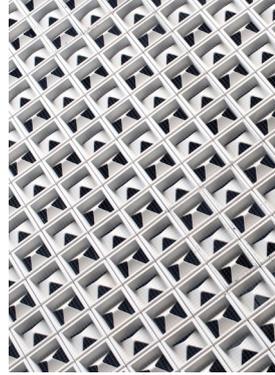


DirectID For Employees

Benefits pack.

DirectID

Who we are



Our mission

To help our customers **understand their customers**. We want to enable any business to effortlessly make use of bank data and provide customer insights that help grow their business, revolutionise their offerings, and transform their customers' experience.

Our vision

To enable the future of finance and identity.

What we do

We help our customers understand their customers.

Challenge

The challenge customers face is understanding their customers enough. They need to understand them to tackle existing industry wide issues, primarily around finance and identity, by using new technology, such as Open Banking.

However, technology providers are primarily focused on new bleeding edge solutions, or commodities such as RAW data APIs that require technical expertise and resource to use, instead of existing business pains.

Customer onboarding, account validation, credit risk and fraud can all be transformed if only businesses can be enabled to access, assess and make decisions based on this new data and technology.

Solution

DirectID enables our customers to understand their customers, providing new tools based on bank data that tackle these challenges with; little to no technical integration, little to no training or technical knowledge required, and the ability to scale for businesses of any size.

Result

With DirectID our customers can quickly and effectively understand their customers enabling them to transform their internal processes, deliver better customer experiences, reduce risk and fraud, and focus on delivering new products and services.

Our story

From a consumer internet identity passport, to a B2B bank data platform, this is the story of DirectID.

How we started.

The ID Co., the corporate structure behind DirectID, was set up in 2011. Our CEO, James Varga, had worked in other big FinTech's (including household names in the UK) and felt that there was change in the air. There had been talk of bank data in the UK even before that time, and he knew that if he was able to get in early, that it would take off as there was just so much untapped benefit for consumers.

Of course, we weren't to know at that point that it wouldn't be until January of 2018 before bank data, what we now call Open Banking, finally became a reality in the UK! We were way ahead of our time, and in many respects, are still leading the curve. We now offer DirectID to businesses in over thirty countries, providing customer insight products based around bank data.

Where we've been.

We knew, even when we started in 2011, that bank data would become critical to how customers viewed their finances. We believed that bank data could become a verified method of proving your identity online, and to that end we created miiCard.

With hindsight, miiCard (my internet identity Card) was ahead of its time. Although miiCard has now been deprecated, we'll be forever thankful for the lessons we learnt in generating 40,000 users to the service. Many of those lessons have directly impacted the subsequent launch of DirectID in 2017.

Along the way we have also launched a PFM (Personal Finance Management) app named NoMo Money. Powered by DirectID, NoMo shows the potential our solutions can have in understanding customers through bank data.

Our values

We use our values to define how we act, what we build, and how we make decisions.



We're a clan

We pride ourselves on being a team, not individuals. We deliver together, we have fun at work and outside, and we are supportive (even when it's all broken!) We are more than numbers.

Brave at heart

We give and are receptive to feedback at work. We question things, speak up, and are always honest. We keep communicating no matter what.

One shared vision

We are focused on a clear vision. We work towards the same goals and align our purpose, top to bottom so that we can all see the road ahead. We know why we are here.

For our customers

We truly care about our customers. We want them to succeed and we engage with our customers to ensure we stay customer-centric. We know our customers.

Our benefits

Work+Life

We value outcomes, not clock watching, so we have flexible working conditions and generous annual leave (including loyalty days) to make sure you have a great work-life balance.

Generous annual leave

25 days plus 8 public holidays (with the flexibility of only 2 of these being fixed). After 3 years with us we will start rewarding you with additional annual leave.

Personal development

We're big on personal development and offer our team the opportunity to develop their skills and knowledge through courses, certifications, conferences and more.

Amazing office space

Located right in the heart of Edinburgh, with views of the castle, and including an event space and a bar. Our amazing award winning office space has been named best in Scotland!

Relaxed dress code

We think when people feel their best they produce their best work, so we have a relaxed dress-code for all employees to make sure you feel like you, and at home in our office.

Bike-to-work scheme

We like to encourage employees to cycle to work, so all employees have the opportunity to purchase a bike tax free. We also have secure parking and shower facilities.

Space days

We allow our employees to use up to 4 space days per year. This time can be spent working in other areas of the business or working on projects that need quiet time for creativity.

Social events

We work hard to be leaders in our industry, but we also play hard! With social events happening all year round you'll feel like part of the team in no time.

Beer-o-clock

With a well stocked fridge of soda, beer and wine, every Friday we get together for beer-o-clock. It's a chance to unwind from a busy week and get to know the DirectID family.

Celebrating our success



MVP

We always want to celebrate our success and recognise our stars. To do this we run 3 styles of MVP events throughout the year.

1. Weekly shout-out

Every Friday we take the chance to thank our team members who went above and beyond for us.

2. Monthly MVP

Each month we nominate stand out team members and vote as a team on who deserves the recognition.

3. Quarterly champion

Once a quarter the leadership team takes the chance to recognise a team member who not only delivers great work, but embodies the values that drive us.

Benefits pack.

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